



Caburn Telecom Provides Full Busby Cycling Safety Features to its Team and Family Members

Far more people will be cycling and walking thanks to plans to boost greener, active transport, launched in May 2020) by Transport Secretary Grant Shapps.

Pop-up bike lanes with protected space for cycling, wider pavements, safer junctions, and cycle and bus-only corridors will be created in England within weeks as part of a £250 million emergency active travel fund - the first stage of a £2 billion investment, as part of the £5 Billion in new funding announced for cycling and buses earlier in the year.

In order to support the plans to boost greener transport and encourage a healthier lifestyle, Caburn Telecom is providing all its employees and family members a safety cycling app Busby, a mobile app that offers features such as incident detection, incident prevention, by alerting other road users to your whereabouts, and easy to use near-miss reporting. If a user is involved in an incident, Busby gives them 30 seconds to move or respond. If there is no response their location is sent to emergency contacts so help can arrive quickly.

The Busby app now has users in over 24 countries, 6 continents and has already saved three lives to date.

Partnered with What3Words and St John Ambulance, if an incident occurs the user's location is sent using an exact 3m x 3m location anywhere in the world. If the user is still conscious, they will also be provided with the St Johns Ambulance 10 safety steps to ensure they are in the safest possible place whilst help is on the way.

Busby also rewards cyclists for staying safe and currently offers discounts on brands like Muc-Off, Craghoppers, Blacksheep, Giant, QuadLock, Selle SMP, Altura, Limar, Giro, Bikmo and Pedal Sure insurance.

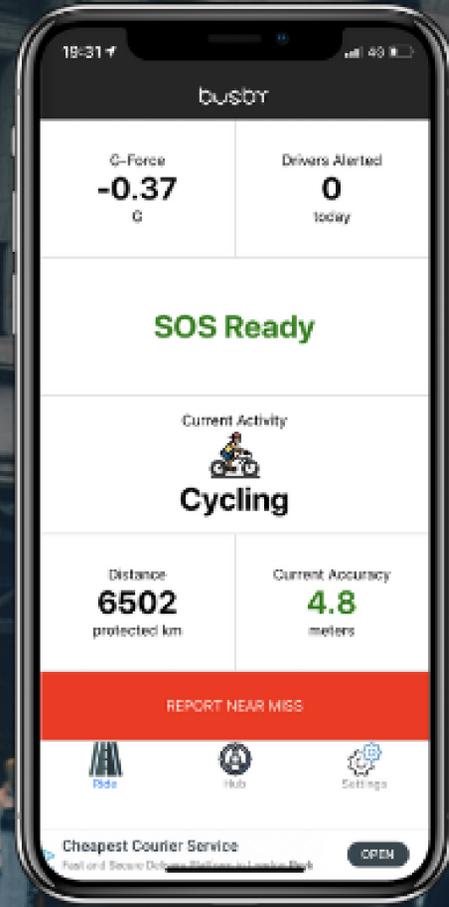
You can view the Busby service via the website at: www.Busby.io. The direct Android and IOS download link is also available at <https://www.k-safe.com/>

busby

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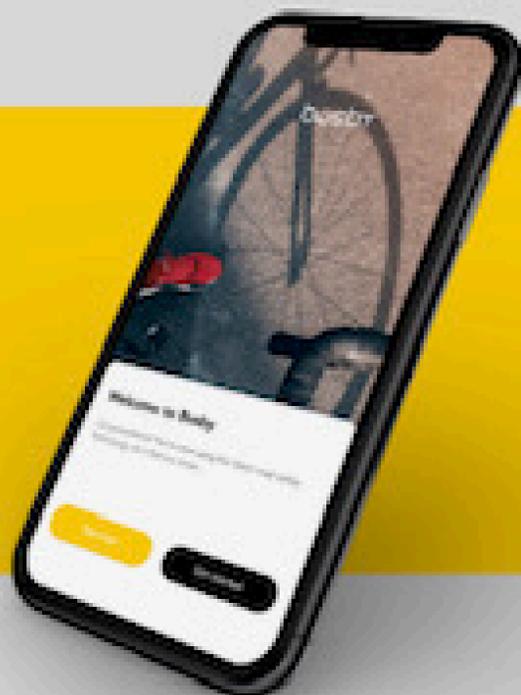
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Ratings & Reviews

Must have app for cyclists!

★★★★★

Had to review! I recently started cycling again (trying to keep fit amongst all the snacks!) and someone at work mentioned Busby.

I was riding down a usually quiet country lane, when a car almost hit me. I had to swerve to avoid being hit and ended up down a steep embankment.

I was unconscious for some time, bike completely snapped and a few broken bones. After nearly 15 minutes my husband turned up and I couldn't work out how, I thought I was imagining it from a bang on the head! Busby had informed him I'd been in an accident and my sent exact location, unbelievable! My injuries where pretty bad and help was able to get to me even though I was unconscious in a hard to find location.

Every cyclist should download this app!



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